

Getting Started with DiveConnect

Your dive shop's website, bookings, retail, lodging, and email — one dashboard. This guide takes you from signup to your first booking.

1. The onboarding wizard (about 10 minutes)

- 1 **Create your account** — email and password.
- 2 **Business details** — shop name, your free web address (yourshop.diveconnect.ai), business type, location.
- 3 **Pick a plan** — every plan starts with a **14-day free trial**; change plans any time.
- 4 **Billing** — your trial starts here; no charge to begin.
- 5 **Choose a template** — pick the design closest to your style; colors, fonts, logo and sections are customizable afterwards.
- 6 **Review & publish** — your site goes live on your subdomain immediately.

2. Your launch checklist

- **Connect payments** — link Stripe so customers can pay online. You keep 100% of every sale; DiveConnect takes 0% commission.
- **Add your first trip** — a dive, course, or package with a date, price, and capacity. It's bookable on your site instantly.
- **Customize your website** — logo, brand colors, fonts, photos, and section order.
- **Connect your domain** (optional) — point www.yourshop.com at your new site (see the Domain Setup guide / diveconnect.ai/help/custom-domain).

3. Find your way around the dashboard

- **Bookings** — every reservation: confirmations, waitlist with automatic promotion, day-before reminders, check-in.
- **Trips** — your bookable products and schedules.
- **Instructors** — team profiles, weekly availability, smart assignment.
- **Inventory** — rental gear with service intervals and maintenance alerts.
- **Retail** — point-of-sale in the shop plus an online store on your site.
- **Lodging** — rooms, rates, housekeeping, and calendar sync to Booking.com / Airbnb.
- **Email** — a real inbox in your dashboard, plus marketing campaigns with one-click unsubscribe handled for you.
- **Website** — content, branding, blog, testimonials, your domain.
- **Analytics** — revenue, bookings, and customer trends at 7 / 30 / 90 days.
- **Support** — open a ticket; we usually reply within one business day.

4. Take your first booking

- 1 Add a trip with a date, price, and capacity.
- 2 Open your live site and book it yourself as a test.
- 3 Watch it appear under Bookings — confirmations and reminders email automatically once payments are connected.
- 4 Share your site link on your socials and Google Business profile — you're live.

Good to know

- **0% commission.** Customers who book on your site are your customers — DiveConnect charges only the subscription, never a cut of your sales.
- **Marketplace exposure.** Your shop can also be listed on the DiveConnect.io marketplace where travelers discover dive shops worldwide.
- **Start small.** One trip + connected payments is a complete working shop; retail, lodging, and email marketing can come later.

Full guides for every feature live at diveconnect.ai/help. Stuck on anything? Email admin@diveconnect.io — we'll get you unstuck.